

North Country Regional Public Health Network Substance Misuse Prevention Workplan, SFY 2021

North Country Substance Misuse Prevention Coordinator

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The following workplan was derived from the *North Country's 2019-2022 Strategic Plan* for substance misuse prevention and from the region's proposal to serve as the region's public health network in the area of substance misuse prevention. In contrast to the Strategic Plan, a public document, this workplan is intended to be an internal working document, for use by the Substance Misuse Prevention Coordinator for implementation, the NH Department of Health and Human Services, Bureau of Drug and Alcohol Services for implementation and oversight and the Center for Excellence (CFEx) for technical assistance.

SFY20 Workplan

Goal #1	Decrease the overdose death rate due to the misuse of illicit drugs in the North Country from a rate of 1.5 to 1.2 deaths a year per 10,000 population by 2022.
Objective(s) #1	To increase the perception among North Country Region high school aged youth that people who use non-medical prescription drugs put themselves at risk of harm from 63% to 75% by 2022.
#2	To reduce the percentage of North Country Region high school students who say that it would be easy for them access prescription drugs without a prescription from 15% to 7% by 2022.
#3	To increase the perception of peer disapproval among North Country Region high school aged youth for people their age to use non-medical prescription drugs from 81% to 88% by 2022.
#4	Decrease lifetime non-medical prescription drug use among North Country Region high school aged youth from 11% to 7% by 2022.

Risk and/or Protective Factor	Decrease ease of access, increase perception of risk. Increase participation in youth leadership development initiatives focused on illicit drug misuse prevention.
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Strategy 1:
Year-long media messaging campaign and community-wide education event held in each community yearly to focus on increasing awareness around importance of Goal #1 objectives.

Activities	Timeframe	Responsible Person	Outputs	Short Term Outcome(s) Year 1 and 2	Long Term Outcome(s) Year 3
Promotional materials supporting "Take Back Day" October 2019 and April 2020.	2021 SFY	SMPC, DFC coordinator, COC	2 PSAs, Informative videos, Promoting Take back day or change of plans.	To increase the perception among North Country Region high school aged youth that people who use non-medical prescription drugs put themselves at risk of harm from 63% to 72% by 2021.	To increase the perception among North Country Region high school aged youth that people who use non-medical prescription drugs put themselves at risk of harm from 63% to 75% by 2022.
Prevention materials reaching 500+ individuals at local and regional prevention events. Community cards, SAMSHA drug prevention material, resource guides, "Street Drugs" books, rack cards, summary resource guide, related prevention material.	2021 SFY		400 community cards, 800 SAMSHA prevention pamphlets, 100 resource guides, 150 "Street Drugs" books, 500 rack cards.	To reduce the percentage of North Country Region high school students who say that it would be easy for them access	To reduce the percentage of North Country Region high school students who say that it would be easy for them access
Attend and provide support for all local coalitions: (1) Stand Up Androscoggin Valley-	(1) 1 st Wednesday of every month, 8:00AM Berlin Senior HS. Berlin/ Gorham Middle				

<p>Berlin, (2) Lancaster/Groveton Coalition. (3) Haverhill Area Substance Misuse Prevention Coalition, (4) Littleton ATOD-Alcohol, Tobacco and Other Drugs, (5) North Woods Action Committee/Community Management Team - Colebrook.</p> <p>*All coalition meetings held virtual as needed.</p> <p>Conduct Bi-annual Coalition Learning Collaborative.</p>	<p>and High School, (2) 1st Wednesday of every month, 6PM, Lancaster Town Hall, (3) 3rd Thursday of every month, 8AM, Cottage Hospital, Woodsville, (4) 3rd Thursday of every month, 12PM, NCHC Conference Room, Littleton, (5) 2nd Thursday of every month 12PM, Colebrook School, Colebrook.</p> <p>October 2020</p> <p>April 2021</p>		<p>70 Members total</p> <p>100 participating community members</p>	<p>Region high school students who say that it would be easy for them access prescription drugs without a prescription from 15% to 10% by 2021.</p>	<p>prescription drugs without a prescription from 15% to 7% by 2022.</p>
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Strategy 2: Present YRBS report to all school boards within region after the release of 2019 and 2021 YRBS data to raise awareness of prevalence and demonstrate usefulness of YRBS reports.					
Activities	Timeframe	Responsible Person(s)	Outputs	Short Term Outcome(s) Year 1 and 2	Long Term Outcome(s) Year 3
Attend regional high school superintendent meetings to facilitate school board presentations.	Winter '2020	SMPC	9 School Boards	To increase the perception among North Country Region high school aged youth that people who use non-medical prescription drugs put themselves at risk of harm from 63% to 72% by 2021.	To increase the perception among North Country Region high school aged youth that people who use non-medical prescription drugs put themselves at risk of harm from 63% to 75% by 2022.
Present YRBS data to regional school boards	2020-2021 School year		9 School Boards-upon request		

Strategy 3: Will convene one Summer Leadership Academy targeting grades 9-12 to train youth in Positive Youth Development (PYD).					
Activities	Timeframe	Responsible Person(s)	Outputs	Short Term Outcome(s) Year 1 and 2	Long Term Outcome(s) Year 3
Provide Promotional and technical support for YLTA- "Summer Island"	Summer 2021	YLTA Leadership, SMPC	20 youth leaders	To increase the perception among North Country Region high school aged youth that people who use non-medical prescription drugs put themselves at risk of harm from 63% to 72% by 2021.	To increase the perception among North Country Region high school aged youth that people who use non-medical prescription drugs put themselves at risk of harm from 63% to 75% by 2022.

Leadership academy.					
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Strategy 4: Provide North Country Student Assistance Professional supervision to allow for sharing of effective strategies and assure fidelity to Project SUCCESS Model					
Activities	Timeframe	Responsible Person(s)	Outputs	Short Term Outcome(s) Year 1 and 2	Long Term Outcome(s) Year 3
<p>Provide support and TA for the regional SAP coordinator as well as SAP events. Facilitating partnerships between student assistance professionals and other community resources.</p> <p>Attend monthly SAP learning collaborative.</p>	<p>2020-2021 school year</p> <p>Monthly, as Scheduled.</p>	SMPC and COC	8 SAPs	To increase the perception among North Country Region high school aged youth that people who use non-medical prescription drugs put themselves at risk of harm from 63% to 72% by 2021.	To increase the perception among North Country Region high school aged youth that people who use non-medical prescription drugs put themselves at risk of harm from 63% to 75% by 2022.

Strategy 5: Provide guidance and support for annual youth-led PYD middle school (grades 6-8) and high school (grades 9-12) conferences and other action plan related events each year .					
Activities	Timeframe	Responsible Person(s)	Outputs	Short Term Outcome(s) Year 1 and 2	Long Term Outcome(s) Year 3
Youth Leadership Through Adventure (YLTA) Middle school conference, "UP" Fall and Spring conferences, 10K race, softball tournament, etc.	Fall- 2020- Spring 2021	YLTA Leadership, SMPC	800 students participating in annual conferences and prevention events in person and virtually	To increase the perception among North Country Region high school aged youth that people who use non-medical prescription drugs put themselves at risk of harm from 63% to 72% by 2021.	To increase the perception among North Country Region high school aged youth that people who use non-medical prescription drugs put themselves at risk of harm from 63% to 75% by 2022.

Strategy 6: Coordinate and schedule one <i>Kids In Prevention</i> (grades 4-6) retreat each year.					
Activities	Timeframe	Responsible Person(s)	Outputs	Short Term Outcome(s) Year 1 and 2	Long Term Outcome(s) Year 3
Haverhill Cooperative Middle School "Kids in Prevention" (KIP) retreat at Mountain Lake Lodge.	November 2020	Jim Kinder, DFC Coordinator, SMPC	50 Students	To increase the perception among North Country Region high school aged youth that people who use non-medical prescription drugs put themselves at risk of harm from 63% to 72% by 2021.	To increase the perception among North Country Region high school aged youth that people who use non-medical prescription drugs put themselves at risk of harm from 63% to 75% by 2022.

Strategy 7: Support two high school youth-led PYD groups to coordinate and implement School Climate Prevention Projects each year.					
Activities	Timeframe	Responsible Person(s)	Outputs	Short Term Outcome(s) Year 1 and 2	Long Term Outcome(s) Year 3
Identify 2 middle or high schools that will support a school climate prevention project. Work with them to initiate, implement and complete the project by the end of the school year.	Identify in the fall of 2020, Finish by end of school year 2021.	SMPC	2 schools in the North Country	To increase the perception among North Country Region high school aged youth that people who use non-medical prescription drugs put themselves at risk of harm from 63% to 72% by 2021	To increase the perception among North Country Region high school aged youth that people who use non-medical prescription drugs put themselves at risk of harm from 63% to 75% by 2022.

Goal #2	Decrease the number and percent of students who have ever used an electronic vapor product one or more times in their life.
Objective #1	Decrease past 30-day vapor product use among North Country Region High School aged youth from 20.5% to 16% by 2022.
Risk and/or Protective Factor	Decrease ease of access, increase perception of risk. increase participation in youth leadership development initiatives focused on nicotine and other drug misuse prevention.

Strategy 1: Year-long social media messaging campaign and community-wide education events held in each community yearly to focus on increasing awareness around importance of Goal #2 objective.					
Activities	Timeframe	Responsible Person(s)	Outputs	Short Term Outcome(s) Year 1 and 2	Long Term Outcome(s) Year 3

<p>Create 2 Anti-Vaping video presentations to North Country high school and middle school students.</p> <p>Create 2 community Anti-Vaping presentations focused on educating parents. To be released on social media platforms</p> <p>Distribute Vaping and Nicotine prevention materials at regional schools and community events.</p>	<p>2019-2020 School year.</p> <p>2020-2021 School year.</p> <p>SFY 2021</p>	<p>SMPC/ DFC Coordinator.</p>	<p>All Schools,</p> <p>All Communities</p> <p>500 pamphlets</p>	<p>Decrease past 30-day vapor product use among North Country Region High School aged youth from 20.5% to 17% by 2021.</p>	<p>Decrease past 30-day vapor product use among North Country Region High School aged youth from 20.5% to 16% by 2022.</p>
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Strategy 2: Present YRBS report to all school boards within region after the release of 2019 and 2021 YRBS data to raise awareness of prevalence and demonstrate usefulness of YRBS reports.

Activities	Timeframe	Responsible Person(s)	Outputs	Short Term Outcome(s) Year 1 and 2	Long Term Outcome(s) Year 3
<p>Attend regional high school superintendent meetings to facilitate school board presentations.</p> <p>Present YRBS data to regional school boards. Upon request.</p>	<p>Winter '2020</p> <p>SFY 2021</p>	<p>SMPC</p>	<p>9 School Boards</p> <p>9 School Boards</p>	<p>Decrease past 30-day vapor product use among North Country Region High School aged youth from 20.5% to 17% by 2021.</p>	<p>Decrease past 30-day vapor product use among North Country Region High School aged youth from 20.5% to 16% by 2022.</p>

Strategy 3: Will convene one Summer Leadership Academy targeting grades 9-12 to train youth in Positive Youth Development (PYD).

Activities	Timeframe	Responsible Person(s)	Outputs	Short Term Outcome(s) Year 1 and 2	Long Term Outcome(s) Year 3
Provide promotional and technical support for YLTA- "Summer Island" Leadership academy.	Summer 2021	YLTA Leadership, SMPC	20 youth leaders	Decrease past 30-day vapor product use among North Country Region High School aged youth from 20.5% to 17% by 2021.	Decrease past 30-day vapor product use among North Country Region High School aged youth from 20.5% to 16% by 2022.

Strategy 4: Provide North Country Student Assistance Professional supervision to allow for sharing of effective strategies and assure fidelity to Project SUCCESS Model

Activities	Timeframe	Responsible Person(s)	Outputs	Short Term Outcome(s) Year 1 and 2	Long Term Outcome(s) Year 3
Provide support and TA for the regional SAP coordinator as well as SAP events. Facilitating partnerships between student assistance professionals and other community resources. Attend monthly SAP learning collaborative.	2020-2021 school year Monthly, as Scheduled.	SMPC and COC	8 SAPs	Decrease past 30-day vapor product use among North Country Region High School aged youth from 20.5% to 17% by 2021.	Decrease past 30-day vapor product use among North Country Region High School aged youth from 20.5% to 16% by 2022.

Strategy 5: Provide guidance and support for annual youth-led PYD middle school (grades 6-8) and high school (grades 9-12) conferences each year.

Activities	Timeframe	Responsible Person(s)	Outputs	Short Term Outcome(s) Year 1 and 2	Long Term Outcome(s) Year 3
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Youth Leadership Through Adventure (YLTA) Middle school conference, "UP" Fall and Spring conferences, 10K race, softball tournament, etc.	Fall- 2020-Spring 2021	YLTA Leadership, SMPC	800 students participating in annual conferences and prevention events in person and virtually	Decrease past 30-day vapor product use among North Country Region High School aged youth from 20.5% to 17% by 2021.	Decrease past 30-day vapor product use among North Country Region High School aged youth from 20.5% to 16% by 2022.
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Strategy 6: Coordinate and schedule one *Kids In Prevention* (grades 4-6) retreat each year.

Activities	Timeframe	Responsible Person(s)	Outputs	Short Term Outcome(s) Year 1 and 2	Long Term Outcome(s) Year 3
Haverhill Cooperative Middle School "Kids in Prevention" (KIP) retreat at Mountain Lake Lodge.	November 2020	Jim Kinder, DFC Coordinator, SMPC	50 Students	Decrease past 30-day vapor product use among North Country Region High School aged youth from 20.5% to 17% by 2021.	Decrease past 30-day vapor product use among North Country Region High School aged youth from 20.5% to 16% by 2022.

Strategy 7: Support two high school youth-led PYD groups to coordinate and implement School Climate Prevention Projects each year.

Activities	Timeframe	Responsible Person(s)	Outputs	Short Term Outcome(s) Year 1 and 2	Long Term Outcome(s) Year 3
Identify 2 middle or high schools that will support a school climate	Identify in the fall of 2020, Finish by end of school year 2021.	SMPC	2 schools in the North Country	Decrease past 30-day vapor product use	Decrease past 30-day vapor product use

prevention project. Work with them to initiate, implement and complete the project by the end of the school year.				among North Country Region High School aged youth from 20.5% to 17% by 2021.	among North Country Region High School aged youth from 20.5% to 16% by 2022.
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Goal #3	Decrease past 30-day alcohol use among North Country High School aged youth from 34.8% to 29% by 2022.
Objective #1	To increase the perception among North Country Region high school aged youth that their parents think it is wrong for someone their age to use alcohol from 83% to 90% by 2022.
Objective #2	To increase the perception among high school aged youth in the North Country Region that people who drink 5 or more drinks of alcohol every weekend put themselves at risk of harm from 30% to 36% by 2022
Objective #3	To increase the perception of peer disapproval among North Country Region high school aged youth for people their age to drink alcohol nearly every day from 43% to 51% by 2022.
Risk and/or Protective Factor	Decrease ease of access, increase perception of risk. Increase participation in youth leadership development initiatives focused on alcohol and other drug misuse prevention.

Strategy 1: Year-long media messaging campaign and community-wide education event held in each community yearly to focus on increasing awareness around importance of Goal #1 objectives.					
Activities	Timeframe	Responsible Person(s)	Outputs	Short Term Outcome(s) Year 1 and 2	Long Term Outcome(s) Year 3

Prevention materials supporting "Take Back Day" October 2019 and April 2020.	2020 SFY	SMPC, DFC coordinator , COC	2 PSAs, Informative videos, Promoting Take back day or change of plans.	To increase the perception among high school aged youth in the North Country Region that people who drink 5 or more drinks of alcohol every weekend put themselves at risk of harm from 30% to 34% by 2021	To increase the perception among high school aged youth in the North Country Region that people who drink 5 or more drinks of alcohol every weekend put themselves at risk of harm from 30% to 36% by 2022
Prevention materials reaching 500+ individuals at local and regional prevention events. Community cards, SAMSHA drug prevention material, resource guides, "Street Drugs" books, rack cards, summary resource guide, related prevention material.	2020 SFY		400 community cards, 800 SAMSHA prevention pamphlets, 100 resource guides, 150 "Street Drugs" books, 500 rack cards.		
Attend and provide support for all local coalitions: (1) Stand Up Androscoggin Valley-Berlin, (2) Lancaster/Groveton Coalition. (3) Haverhill	(1) 1 st Wednesday of every month, 8:00AM Berlin Senior HS. Berlin/ Gorham Middle and High School, (2) 1 st Wednesday of every month, 6PM, Lancaster Town Hall, (3) 3 rd Thursday of every month, 8AM, Cottage Hospital,		70 Members		

<p>Area Substance Misuse Prevention Coalition, (4) Littleton ATOD-Alcohol, Tabaco and Other Drugs, (5) North Woods Action Committee/Community Management Team - Colebrook.</p> <p>*Virtual as needed</p> <p>Conduct Bi- Annual Coalition Learning Collaborative.</p>	<p>Woodsville, (4) 3rd Thursday of every month, 12PM, NCHC Conference Room, Littleton, (5) 2nd Thursday of every month 12PM, Colebrook School, Colebrook.</p> <p>October 2020</p> <p>April 2021</p>		<p>100 members</p>		
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Strategy 2: Present YRBS report to all school boards within region after the release of 2019 and 2021 YRBS data to raise awareness of prevalence and demonstrate usefulness of YRBS reports.					
Activities	Timeframe	Responsible Person(s)	Outputs	Short Term Outcome(s) Year 1 and 2	Long Term Outcome(s) Year 3
Attend regional high school superintendent meetings to facilitate	Winter '2020	SMPC	9 School Boards	To increase the perception among high school aged youth in the North Country Region that people who drink 5 or more	To increase the perception among high school aged youth in the North Country Region that people who drink 5 or more drinks of

school board presentations.				drinks of alcohol every weekend put themselves at risk of harm from 30% to 34% by 2021	alcohol every weekend put themselves at risk of harm from 30% to 36% by 2022
Present YRBS data to regional school boards upon request	SFY '2020-2021		9 School Boards		

Strategy 3: Will convene one Summer Leadership Academy targeting grades 9-12 to train youth in Positive Youth Development (PYD).

Activities	Timeframe	Responsible Person(s)	Outputs	Short Term Outcome(s) Year 1 and 2	Long Term Outcome(s) Year 3
Provide promotional and technical support for YLTA- "Summer Island" Leadership academy.	Summer 2021	YLTA Leadership, SMPC	20 youth leaders	To increase the perception among high school aged youth in the North Country Region that people who drink 5 or more drinks of alcohol every weekend put themselves at risk of harm from 30% to 34% by 2021	To increase the perception among high school aged youth in the North Country Region that people who drink 5 or more drinks of alcohol every weekend put themselves at risk of harm from 30% to 36% by 2022

Strategy 4: Provide North Country Student Assistance Professional supervision to allow for sharing of effective strategies and assure fidelity to Project SUCCESS Model

Activities	Timeframe	Responsible Person(s)	Outputs	Short Term Outcome(s) Year 1 and 2	Long Term Outcome(s) Year 3
Provide support and TA for the regional SAP coordinator as well as	2020-2021 school year	SMPC and COC	8 SAPs	To increase the perception among high school aged youth in	To increase the perception among high school aged youth in

SAP events. Facilitating partnerships between student assistance professionals and other community resources.				the North Country Region that people who drink 5 or more drinks of alcohol every weekend put themselves at risk of harm from 30% to 34% by 2021	the North Country Region that people who drink 5 or more drinks of alcohol every weekend put themselves at risk of harm from 30% to 36% by 2022
Attend monthly SAP learning collaborative.	Monthly, as Scheduled.				

Strategy 5: Provide guidance and support for annual youth-led PYD middle school (grades 6-8) and high school (grades 9-12) conferences each year.

Activities	Timeframe	Responsible Person(s)	Outputs	Short Term Outcome(s) Year 1 and 2	Long Term Outcome(s) Year 3
Youth Leadership Through Adventure (YLTA) Middle school conference, "UP" Fall and Spring conferences, 10K race, softball tournament, etc.	Fall- 2020- Spring 2021	YLTA Leadership, SMPC	800 students participating in annual conferences and prevention events in person and virtually	To increase the perception among high school aged youth in the North Country Region that people who drink 5 or more drinks of alcohol every weekend put themselves at risk of harm from 30% to 34% by 2021	To increase the perception among high school aged youth in the North Country Region that people who drink 5 or more drinks of alcohol every weekend put themselves at risk of harm from 30% to 36% by 2022

Strategy 6: Coordinate and schedule one *Kids In Prevention* (grades 4-6) retreat each year.

Activities	Timeframe	Responsible Person(s)	Outputs	Short Term Outcome(s) Year 1 and 2	Long Term Outcome(s) Year 3

Haverhill Cooperative Middle School "Kids in Prevention" (KIP) retreat at Mountain Lake Lodge.	November 2020	Jim Kinder, DFC Coordinator, SMPC	50 Students	To increase the perception among high school aged youth in the North Country Region that people who drink 5 or more drinks of alcohol every weekend put themselves at risk of harm from 30% to 34% by 2021	To increase the perception among high school aged youth in the North Country Region that people who drink 5 or more drinks of alcohol every weekend put themselves at risk of harm from 30% to 36% by 2022
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Strategy 7: Support two high school youth-led PYD groups to coordinate and implement School Climate Prevention Projects each year.

Activities	Timeframe	Responsible Person(s)	Outputs	Short Term Outcome(s) Year 1 and 2	Long Term Outcome(s) Year 3
Identify 2 middle or high schools that will support a school climate prevention project. Work with them to initiate, implement and complete the project by the end of the school year.	Identify in the fall of 2020, Finish by end of school year 2021.	SMPC	2 schools in the North Country	To increase the perception among high school aged youth in the North Country Region that people who drink 5 or more drinks of alcohol every weekend put themselves at risk of harm from 30% to 34% by 2021	To increase the perception among high school aged youth in the North Country Region that people who drink 5 or more drinks of alcohol every weekend put themselves at risk of harm from 30% to 36% by 2022

Goal #4	Decrease past 30-day marijuana use among North Country Region high school aged youth by from 21.7% to 17% by 2022.
Objective #1	To increase the perception among North Country Region high school aged youth that people who use marijuana once or twice a week put themselves at risk of harm from 23% to 28% by 2022
Objective #2	To increase the perception of peer disapproval among North Country Region high school aged youth for people their age to smoke marijuana from 37% to 45% by 2022.
Objective #3	To increase the perception among North Country Region high school aged youth that they matter to the people in their community from 48% to 57% by 2019.
Risk and/or Protective Factor	Decrease ease of access, increase perception of risk. Increase participation in youth leadership development initiatives focused on marijuana and other drug misuse prevention.

Strategy 1: Year-long media messaging campaign and community-wide education event held in each community yearly to focus on increasing awareness around importance of Goal #1 objectives.					
Activities	Timeframe	Responsible Person(s)	Outputs	Short Term Outcome(s) Year 1 and 2	Long Term Outcome(s) Year 3
Prevention materials supporting "Take Back Day" October 2019 and April 2020.	2021 SFY	SMPC, DFC coordinator, COC	2 PSAs, Informative videos, Promoting Take back day or change of plans.	To increase the perception among North Country Region high school aged youth that people who use marijuana once or twice a week put themselves at risk of harm	To increase the perception among North Country Region high school aged youth that people who use marijuana once or twice a week put themselves at risk of harm
Prevention materials reaching 500+ individuals at local and regional prevention events. Community cards, SAMSHA drug prevention material, resource guides,	2021 SFY		400 community cards, 800 SAMSHA		

<p>"Street Drugs" books, rack cards, summary resource guide, related prevention material.</p> <p>Attend and provide support for all local coalitions: (1) Stand Up Androscoggin Valley-Berlin, (2) Lancaster/Groveton Coalition. (3) Haverhill Area Substance Misuse Prevention Coalition, (4) Littleton ATOD-Alcohol, Tabaco and Other Drugs, (5) North Woods Action Committee/Community Management Team-Colebrook.</p>	<p>(1) 1st Wednesday of every month, 8:00AM Berlin Senior HS. Berlin/Gorham Middle and High School, (2) 1st Wednesday of every month, 6PM, Lancaster Town Hall, (3) 3rd Thursday of every month, 8AM, Cottage Hospital, Woodsville, (4) 3rd Thursday of every month, 12PM, NCHC Conference Room, Littleton, (5) 2nd Thursday of every month 12PM, Colebrook School, Colebrook.</p>		<p>prevention pamphlets, 100 resource guides, 150 "Street Drugs" books, 500 rack cards.</p> <p>70 Members total</p>	<p>from 23% to 28% by 2022</p>	<p>from 23% to 28% by 2022</p>
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Conduct Bi- Annual Coalition Learning Collaborative.	October 2020 April 2021		100 participating community members		
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Strategy 2: Present YRBS report to all school boards within region after the release of 2019 and 2021 YRBS data to raise awareness of prevalence and demonstrate usefulness of YRBS reports.					
Activities	Timeframe	Responsible Person(s)	Outputs	Short Term Outcome(s) Year 1 and 2	Long Term Outcome(s) Year 3
Attend regional high school superintendent meetings to facilitate school board presentations.	Winter '2020	SMPC	9 School Boards	To increase the perception among North Country Region high school aged youth that people who use marijuana once or twice a week put themselves at risk of harm from 23% to 28% by 2022	To increase the perception among North Country Region high school aged youth that people who use marijuana once or twice a week put themselves at risk of harm from 23% to 28% by 2022
Present YRBS data to regional school boards upon request	SFY 2021		9 School Boards		

Strategy 3: Will convene one Summer Leadership Academy targeting grades 9-12 to train youth in Positive Youth Development (PYD).

Activities	Timeframe	Responsible Person(s)	Outputs	Short Term Outcome(s) Year 1 and 2	Long Term Outcome(s) Year 3
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Activities	Timeframe	Responsible Person(s)	Outputs	Short Term Outcome(s) Year 1 and 2	Long Term Outcome(s) Year 3
Provide support and TA for the regional SAP coordinator as well as SAP events. Facilitating partnerships between student assistance professionals and other community resources. Attend monthly SAP learning collaborative.	2020-2021 school year Monthly, as Scheduled.	SMPC and COC	8 SAPs	To increase the perception among North Country Region high school aged youth that people who use marijuana once or twice a week put themselves at risk of harm from 23% to 28% by 2022	To increase the perception among North Country Region high school aged youth that people who use marijuana once or twice a week put themselves at risk of harm from 23% to 28% by 2022

Strategy 5: Provide guidance and support for annual youth-led PYD middle school (grades 6-8) and high school (grades 9-12) conferences each year.					
Activities	Timeframe	Responsible Person(s)	Outputs	Short Term Outcome(s) Year 1 and 2	Long Term Outcome(s) Year 3
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Strategy 6: Coordinate and schedule one <i>Kids In Prevention</i> (grades 4-6) retreat each year.					
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Strategy 7: Support two high school youth-led PYD groups to coordinate and implement School Climate Prevention Projects each year.					
Activities	Timeframe	Responsible Person(s)	Outputs	Short Term Outcome(s) Year 1 and 2	Long Term Outcome(s) Year 3
Identify 2 middle or high schools that will support a school climate prevention project. Work with them to initiate, implement and complete the project by the end of the school year.	Identify in the fall of 2020, Finish by end of school year 2021.	SMPC	2 schools in the North Country	To increase the perception among North Country Region high school aged youth that people who use marijuana once or twice a week put themselves at risk of harm from 23% to 28% by 2022	To increase the perception among North Country Region high school aged youth that people who use marijuana once or twice a week put themselves at risk of harm from 23% to 28% by 2022